



Shocker Track Club, Inc. 2012 Annual Report

2012 began with some trepidation, as we took the steps to solidify our position as a true organization after being officially incorporated through the State of Kansas. Establishing an appropriate business bank account became an immediate priority as we began receiving donations.

The Planning Committee voted the following individuals as the first official members of the Board of Directors - Emily Green Maier, Heidi Yost, George Nambo, Mike Holladay, Larry Staton, RJ Brown, Keith Dome, Sam Garrison, Trent Mazanec, Laura Markuly, Steve Rainbolt, Vic Everett, Patrick Simon, Bill Faflick, and Joan Hearne. Officers were: John Wise and Steve Rainbolt (representing Wichita State University Track and Field), Chandra Andrews (Treasurer), Joe Eby (Secretary), Chris Ellis (Vice President), and Darren Muci (President).

Bylaws were developed and approved by the Board, Directors & Officers insurance was purchased and a Facebook page established.

In February, discussion began on developing the three athletics teams (Elite, Masters/Open, and Youth), and developing a process to provide stronger support for meet management while identifying new meet Officials and volunteers.

Parameters for the Elite Team were approved. The first athletes were: Chandra Andrews, Trent Mazanec, John Hetzendorf, Fernada Blakely, La'Taish Brown, and international athletes Darius Draudvila and Tonya Nero.

In March we began exploring the steps necessary to become a non-profit organization, and also developed the format for the Youth team. Three membership levels were developed Developmental (for athletes interested in a recreational approach to Track and Field), Competition (for athletes desiring advanced, event specific training and coaching, and Elite (for athletes interested in competing at the highest level). Flyers were developed and distributed throughout the community.

In April, STC provided Officials and Volunteers for the two Wichita State Track and Field meets.

The first STC website was established in May, and STC provided Officials and Volunteers for the Missouri Valley Conference Championship meet.

In June, the Board of Directors' Handbook was developed to ensure consistency in governance. The Youth team began practice with 10 athletes and hosted an outdoor meet at WSU's Cessna Stadium.

Three BOD members attended the US Olympic trials in Eugene, Oregon, where the following STC Elite team members performed admirably in cool and rainy conditions. – Chandra Andrews (15th, Hammer), Trent Mazanec (13th, Javelin), and Fernada Blakely (25th, 200m).

In July, the annual BOD retreat was held and the Mission amended to affirm a commitment to serving the local track and field community, and Wichita State University Track and Field and Cross Country. A second Youth outdoor meet was held at Cessna Stadium.

In August, in keeping with our chosen fiscal year, an official election of Board members was necessary. Six Board members “retired”: RJ Brown, Keith Dome, Trent Mazanec, Joan Hearne, George Nambo and Joe Eby. Board Members, Officers and Chairs for the 2012-2013 year were elected as follows:

President – Darren Muci

Vice President – Chris Ellis

Secretary – Larry Staton

Treasurer – Chandra Andrews

WSU Director of T&F/CC – Steve Rainbolt

WSU Assistant Director of T&F/CC - John Wise

Chair, Memberships – Sam Garrison

Chair, Officials and Volunteers – Jerry Proffitt

Chair, Uniforms and Gear – Heidi Yost

Chair, Elite Team – Dylan Hartnett

Chair, Masters/Open Team – Larry Staton

Chair, Youth Team – Patrick Simon

Chair, Futurist – Laura Markuly

Chair, Communications – Grant Overstake

Chair, Fundraising – Committee

Board Members - Emily Green Maier, Vic Everett, Mike Holladay, Bill Faflick, Audacia Moore, Michael Draut, Brian Hargrove, David Morris, Jeff Boleski, Amber McGown, Dylan Schmidt

Ex Officio Members – Darius Draudvila and T.J. Arant

The Board is strong, diverse, and fully committed to ensuring that STC supports its mission, and continually improves.

Darius Draudvila represented Lithuania in London Olympics competing in the Decathlon, finishing 23rd. STC Membership levels were adjusted to ensure that renewals were affordable and provided revenue to support the organization. The new website was unveiled, and celebrations were held for the Elite and Masters, and Youth teams.

In September a Master’s outdoor meet was held at Cessna Stadium.

In October a Throws Pentathlon was held at Cessna Stadium. We also began an organized approach to fundraising by establishing an ad-hoc committee. Additionally, planning for the indoor season for Youth track began with a “town hall” meeting with management of two other youth track clubs. Subsequently, the 365 and Wichita Jets elected to join up with the STC Youth team and participate in the indoor season.

In November our application for non-profit status was officially filed with the IRS. The concept of “The CREW”, a volunteer group of Wichita State University students to assist in facilitating Wichita State and STC track and field meets was developed and marketed around the campus.

In December several STC Elite and Emerging Elite athletes competed in the annual Wichita State Intrasquad meet. Three STC athletes competed at the Kansas State All Comers meet in Manhattan, Kansas.

A look ahead at 2013 –

Excitement is building for what will be a great year! We expect to receive approval from the IRS as a 501(C)(3) non-profit organization. And we will develop an organized approach to fundraising so that we can fully support our athletics teams.

Marketing efforts will focus on developing the “STC brand” and marketing it in the region. Limited apparel sales will be made via the website.

The Youth Team will begin a challenging indoor season by traveling to Arkansas, the University of Kansas, and Kansas State University.

The Masters/Open Team will host a meet at the Heskett Center and expects athletes from surrounding states. Additionally some events will be held for Youth athletes that are unable to travel to the out-of-town meets.

Elite Team members will begin competing in various indoors meets as they target participation in the USATF Indoor Championships in Albuquerque in early March.

A strong effort will be made to strengthen the STC Officials and Volunteers corps, that includes renewed recruiting efforts to establish the STC CREW team. We will continue to work on developing an approach to provide for meet management for WSU meets.

The summer expects to be an exciting period as we work with Shocker Fitness, and WSU Track and Field, to co-host the Thursday night Summer Series meets in June and July. We expect to plan and host two Youth meets as the Youth team prepares for the USATF Youth National meet in Greensboro, North Carolina.

The Elite Team expects to have a strong presence at the USATF National Championship meet in Des Moines. The STC Board is also discussing the possibility of renting booth space at the USATF national championship meet as we work on expanding our "footprint" and establishing our "brand" in Wichita as a "track town" in the Midwest region.

In the fall we will no doubt host a Masters meet and Throws Pentathlon.

Lastly we will focus on BOD development so that we can continue to be a stronger organization to help the Shocker Track Club improve and provide support to its athletics teams, the track and field community, and Wichita State Track and Field and Cross Country.

There is much work to be done, but we will get there.

Respectfully submitted,

Darren Muci
President, Board of Directors