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Board of Directors – Regular Meeting

Meeting MINUTES



November 6, 2012 6:00 p.m.

**WSU Track and Field Team Room at Cessna Stadium
(West side, northwest corner, at the bottom of the ramp)**

ATTENDEES – Darren Muci, Chris Ellis, Chandra Andrews, John Wise, Steve Rainbolt, Laura Markuly, Larry Staton, Heidi Yost, Patrick Simon, Emily Green Maier, Vic Everett, Dylan Hartnett, Jerry Proffitt, Audacia Moore and Grant Overstake

UNABLE TO ATTEND – Sam Garrison, Michael Draut, Dylan Schmidt, Darius Draudvila, TJ Arant, David Morris, Jeff Boleski, Mike Holladay, Brian Hargrove and Bill Faflick

INVITED GUESTS NOT IN ATTENDANCE - John Hetzendorf, Kirk Hunter, Pat Wilson and Nate Thiesfeld

ATTENDING GUESTS – None.

ACTION ITEMS FROM PREVIOUS MEETINGS

ACTION ITEMS FROM THIS MEETING

I. WELCOME (Darren Muci)

A. Introductions

DISCUSSION – Darren Muci convened the meeting at 604p and welcomed all attendees.

B. STC Mission/Vision Statement and STC Overview for new BOD Members

“The Shocker Track Club (STC) is an organization that helps support Wichita area Track and Field and Cross Country activities.

Goal 1 - Identify volunteers and Officials to help facilitate Wichita State University and area Track and Field and Cross Country meets.

Goal 2 – Organize and facilitate Track and Field and Cross Country meets for Wichita State University and the community.

Goal 3 - Support the training and competition efforts of Elite, Masters and Open, and Youth athletes by sponsoring clubs to foster development and competition opportunities.”

DISCUSSION – Darren Muci noted that this is a reminder of what we are to be working on.

C. Public Comment –

A non-member of the Board may address the Board during the Public Communications section of the BOE Agenda. Comments by public speakers made during the Public Communications shall be limited to items on the Agenda or items within the jurisdiction of the Board. The number of speakers who speak during Public Communications shall not exceed three. Speakers may register to speak by contacting the President (316) 993-6824 or president@shockertrackclub.com or Secretary of the Board at willstreet@cox.net by 500p on the day of the Board meeting, or they may register at the location of the Board meeting until 10 minutes before the meeting begins. When

registering to speak, a speaker shall identify the topic he/she wishes to address. A speaker's comments at a meeting shall not exceed 3 minutes.

Scheduled Speakers:

- a. None scheduled.

DISCUSSION – There were no speakers.

II. ADMINISTRATIVE ISSUES (Darren Muci)

- A. Meeting Minutes – October 2 and October 16, 2012 Meetings

DISCUSSION – Darren Muci presented the minutes from the October meetings. Motion - Proffitt; 2nd by Ellis; Vote – Unanimously approved.

- B. Finance Report (Chandra Andrews)

DISCUSSION – Current balance of \$2230.72. Darren presented an invoice for \$850 for our non-profit application to the US Department of Treasury, and \$500 for accounting services (Debbie Harper) from Dunning and Dunning, Inc. Chris Ellis highlighted the need to raise more funds. John Wise brought to our attention that the new flyers are prepared and ready to go which will enhance our efforts for fund raising.

Motion - Rainbolt; 2nd by - Ellis; Vote – Unanimously approved.

- C. Selection of New Board Members

- a. The following individual has been nominated and vetted for a NEW Board Member seat for the 2012-2013 year:

1. Amber McGown
2. Steve Shaad

DISCUSSION – Darren Muci and John Wise presented Amber McGown as a candidate. She ran for the Oregon Track Club, works at Koch industries, and is a graduate of Cornell. She ran 4:15 in the 1500. She has a great perspective regarding Track and Field. Heidi Yost reported that Steve Shaad is not available at this time. Heidi spoke with him and he has too much on his plate. He wants to be involved but cannot commit the time to come to meetings. He may help with the Student Committee.

Motion - Ellis; 2nd by – Proffitt/Andrews ; Vote – Unanimously approved for Amber McGown to join the Board of Directors! No action was taken regarding Steve Shaad’s potential candidacy.

- D. Nominations for Officer and Chair positions

- a. The following nomination for an Officer position is presented for action:

1. Secretary – Larry Staton

DISCUSSION – Larry Staton agreed to be the Secretary of STC; thank you, Larry!

Motion - Ellis; 2nd by - Proffitt; Vote – Unanimously approved to appoint Larry Staton as Treasurer.

- b. The following nomination for a Chair positions is presented for action:

1. Communications – Grant Overstake

DISCUSSION – Darren Muci presented Grant Overstake’s candidacy. Grant has a great background in publishing and communications. Grant responded by saying that he appreciates the way various people have taken ownership of their areas of responsibility and looks forward to working with everyone. He talked about networking in our community and branding STC.

Motion - Muci; 2nd by - Ellis ; Vote – Unanimously approved to appoint Grant Overstake as Communications Chair.

- c. The following Chair position remains available for the 2012-2013 year:

1. Fund Raising

DISCUSSION – Darren Muci suggested that we form an ad-hoc committee to develop the format and structure for fundraising. Darren also mentioned that Michael Draut has expressed interest in perhaps being the Chair, but he has questions first! Vic noted that it would be important to ensure that we develop a play for each area/team to follow. Chris Ellis and Vic Everett and Grant Overstake

volunteered to serve on the Committee.

ACTION ITEM 54 = Form Ad hoc Committee to begin developing a fund-raising strategy.

E. President/Vice President Report (Darren Muci and Chris Ellis)

a. Official Paperwork Status and Non-Profit Status (Darren Muci)

DISCUSSION – Darren presented the cost for the non-profit application of \$850.00, and the Accounting fees for preparation of \$500.00.

b. STC Website, Email addresses, Social Media (John Wise)

DISCUSSION – John Wise reported that it is going well. If you need an email address on the site let him know. Twitter is set up with 100 followers. He is exploring a way to pay memberships through the website, We can do it but we need to know what we want to put on there first. Perhaps a store, but we don't have anything to sell yet. Membership form needs to be put on with capability for automated payment. It is an involved process. Lawson Montgomery is our STC Twitter guru. We talked about soliciting memberships online. This can be done. John also mentioned the possibility of selling gear online.

c. Futurist's Report (Laura Markuly)

ACTION ITEM 50

DISCUSSION – The STC Student Volunteer Group will be named the Shocker Track Club CREW, or "CREW" for short! Laura Markuly is working hard on developing the CREW. Laura asked if the BOD would be supportive of developing a sub-page for Training and Health tips. There was unanimous support for this!! Laura also presented the concept of hosting a "Run Walk and Rollathon Race". There was interest in working with Go Run on this, but no timetable for scheduling.

F. WSU Coaches Update (Steve Rainbolt and John Wise)

DISCUSSION – The Men's and Women's XC teams are headed to the NCAA regional. The Women finished 2nd and the Men finished 3rd in the MVC Championships. Coach Rainbolt is very excited about the track and field teams!! Coach Rainbolt has a 55K (approximately 32 miles) Jogathon scheduled on Friday, November 30, 2012 from 400p to midnight. There may be volunteers of teams to help Coach Bolt complete the 55K. A flyer will be issued soon. The WSU Intersquad Meet will be held on Friday, December 7th beginning at 1030a. The schedule is online. The Annual Team Banquet will be held Friday, December 7th at 600p. The fee is \$17.

G. Club/Committee Reports (Committee Chairs)

a. Membership – Sam Garrison

DISCUSSION – Darren Muci reported that Sam Garrison is working on getting thank you notes out and flyers. Should be out in the next week.

b. Officials/Volunteers – Jerry Proffitt

ACTION ITEM 53 (COMPLETE)

DISCUSSION – Jerry Proffitt reported that we had a great Throws Event a couple of weeks ago! Jerry, Larry Staton, John Wise and Darren Muci assisted! A letter has been issued to all known Officials for the upcoming year. Jerry has developed the steps necessary for becoming an Official that has been approved by the USATF MVTFOA Chair, Greg Miller. It will soon be posted to our website. We will probably have an Officials' Clinic in February, 2013. There are other clinics this fall at the University of Kansas and Emporia State University. John Wise will assign a GA to work with Jerry. Emily Green Maier will work with John and Jerry to continue to work on this.

c. Elite Team – Dylan Hartnett

DISCUSSION – Dylan reported that a meeting was held of Elite Team members to work on community awareness and fund raising to pay for travel and gear. Darius Draudvila and Lawson Montgomery are working on contacting 100 local businesses about becoming sponsors. A question was raised to the group: If they donate to Elite group, do they become members of STC? And, the consensus was “Yes”. Dylan also reported that they are working with WSU Athletic Department to get STC Elite Team members introduced at halftime of a WSU basketball game! The Jury is comprised of Dylan, They are exploring Twitter. In addition to the current members , new Elite Team Members are Lawson Montgomery, Todd McKown, Aaron Young and Danielle Walker. They would raise money under the banner of the STC. Vic Everett asked if money is raised for the track club and earmarked for Elite team. The question was raised “If a company contributes to the Elite team, does it get confused with STC membership.” The consensus was that such donations will go toward the STC Membership. The Elite Team is making a flyer to highlight accomplishments. Lawson and Dylan plan on competing at the K State All-Comers meet.

d. Masters/Open Team – Larry Staton

DISCUSSION – Larry Staton reported that we have changed the name of the upcoming indoor Master’s meet to the “Bill Butterworth Master’s/Open Indoor Meet” on Saturday, December 15, 2012 at WSU’s Heskett Center. We have the Heskett Center for \$125 per hour and WSU Track athletes will help as volunteers. Events start at 1000a. Bill has done a lot for Masters Track for 32 years and still competes at age 82. We are happy to honor him. The running events will be hand-timed. Larry would like to have a business sponsor the t-shirts. We do need liability insurance for the meet. Darren Muci will work on facilitating this. Larry noted that we have some new memberships for the Open division!

e. Youth Team – Patrick Simon

ACTION ITEM 52

DISCUSSION – Patrick Simon reported that we are working on locations for indoor practices and an indoor meet in February, 2013. We met with representatives of 365 (Steve McGehee), Wichita Athletics (John Wright) and Wichita Jets (Jody Klein) about dissolving their clubs and joining STC. Darren Muci shared that the representatives have had very good interaction and showcased a commitment to working together on youth development. Jody Klein owns Splurge Magazine and is big into marketing and wants them to have an appropriate atmosphere. The Wichita Jets will join us, but want to have neon yellow jerseys! The Jets and Team 365 are well established clubs and they like what we are doing and they are philosophically with us. They are meeting again on Friday to start the process of working through logistical issues. Grant Overstake passionately shared his story of running for the Shocker Striders when he was a youth. He stressed the importance of focusing on instruction and remembering the neighborhood in which Wichita State “sits.” They need loving encouraging instruction and it should be built into the philosophy and all coaches should be on the same page. Patrick verified that this is the case. Grant encouraged them to keep focus positive and as a development team and an outreach to kids. We want to be everything to Wichita youth regarding track and field. Patrick shared that we do have a structure in place for the Youth team that supports many levels of participation. Grant Overstake and Heidi Yost made mention that an association with WSU is a real plus. Grant suggested that we have an Intentional outreach within a 5-mile radius and work with Urban league etc. Heidi mentioned Fairmount Park and opportunities there. Darren mentioned that we could use our track kids as volunteers at college meets.

f. Uniforms and Gear – Heidi Yost

ACTION ITEM 51

DISCUSSION – Coach Heidi reported that we still don't have all of the gear for last year's members, but is working on getting gear to members. She is wondering if Asics is the way to go; we receive "kickback" but we need it quicker as they back order a lot. She is looking at selling gear on website. ASICS is notoriously slow in shipping ordered gear to us. Heidi hopes to have all gear within the next two weeks. John Wise reported that he and Heidi are working on a prospectus for having an inventory of gear (e.g., hats, t-shirts, polo shirts, and other possible items) to see via our website.

g. Communications – Darren Muci

DISCUSSION – Grant Overstake shared the importance of "branding" the STC. If anyone has ideas about our areas, please shoot examples of "best practices" with him. Grant would like to use social media to the extent possible, and also maybe sell advertising in Cessna Stadium.

h. Fund Raising – Darren Muci

DISCUSSION – Darren Muci noted again that Grant Overstake suggested that we form an ad-hoc committee to develop the format and structure for fundraising. Darren also mentioned that Michael Draut has expressed interest in perhaps being the Chair, but he has questions first! Chris Ellis and Vic Everett and Grant Overstake volunteered to serve on the Committee. Perhaps TJ Arant could help us in this regard. We need a 1, 2, or 5-year plan.

ACTION ITEM 54 - Form Ad hoc Committee to begin developing a fund-raising strategy.

III. Other Business (Chris Ellis)

A. New Business

DISCUSSION – Steve Rainbolt asked about the Friends University Running Club and whether or not there could be support for forming such a group under STC? Laura Markuly noted that Fernando Martinez coordinates the group. It was suggested that we continue to study this.

B. Old Business

DISCUSSION – There was no discussion.

C. Action Item Report Review

DISCUSSION – Darren Much reminded everyone to review the Action Item report.

V. Next Meetings (Darren Muci)

A. November 20, 2012 – Executive Committee Workshop 600p

B. December 4, 2012 – Regular Meeting of BOD 600p

C. December 18, 2012 – Executive Committee Workshop 600p

DISCUSSION – All meetings will begin at 600p.

VI. Open Discussion (Chris Ellis)

DISCUSSION – There was no discussion.

VII. Adjourn

DISCUSSION - The meeting adjourned at approximately 733p.